



Virtual Day-in-the-Life Exercises



Online business simulations for assessment and development



Group



One-to-one



Working alone



Ready-to-use



Custom

Virtual Day-in-the-Life Exercises enable you to run highly immersive and interactive assessment centres online, facilitating the comprehensive assessment of candidates.

Virtual Day-in-the-Life Exercises all run online on our VirtualAC™ platform, which simulates an online desktop environment. Each multimedia exercise includes three components set within the same fictional organisation: email issues that require a response (similar to an Inbox or Inbasket), an Analysis Exercise including a briefing call and an Interview Simulation (or Roleplay). The 'Day-in-the-Life' format provides an immersive candidate experience, whilst allowing for a comprehensive assessment of a candidate across multiple exercises and competencies.



The exercises are available for three management and leadership levels:

Strides Customer Engagement Manager – Level C (First Line Management)

Set within a luxury international gym and health club chain, the participant assumes the role of the newly-appointed Customer Engagement Manager within the Marketing team.

- **Golden Square – Level D (Middle Management)**
This exercise is set within Professional Services firm, Golden Square. The participant assumes the role of a newly-appointed Senior Manager.
- **GC Regional Manager – Level D (Middle Management)**
In this exercise, the participant assumes the role of the newly-appointed Regional Commercial Manager for Groupe Chamont, an international manufacturer of soft drinks.
- **Seigo's Head of Strategic Change – Level E (Executive and Senior Management)**
Within this Day-in-the-Life Exercise, the participant assumes the role of the newly-appointed Head of Strategic Change at Seigo, an international toy manufacturing company.

Contact us on talentteam@psionline.com
or **+44 (0)1483 752 900**
to arrange a demo

Why use Virtual Day-in-the-Life Exercises?

- **Saving you time and money** – administer and mark exercises quickly and easily in any location, giving you a fast process with global consistency.
- **Helping you make high quality decisions** – akin to an online assessment centre, the multiple exercise format allows you to comprehensively assess the participant on key competencies for your given role.
- **Promoting your employer brand** – Virtual Day-in-the-Life Exercises provide an engaging, immersive, and realistic assessment experience for the participant, enhancing your employer brand.

Virtual Day-in-the-Life Exercises in Action

Participants are presented with information and issues to deal with through a variety of formats, such as emails, video messages, voicemails, calendar items, documents and organisation charts. Using the simulated online desktop, participants can be asked to respond to emails, write documents or reports and schedule meetings in their calendar. These new exercises also incorporate multimedia formats (ie video and voicemails), further adding to realism and participant engagement.

Assessors can then mark the participant's exercise online using our structured marking system, by

recording the specific behaviours observed from their outputs. Our SmartScoring™ formula, designed by our expert assessors, can then suggest a rating automatically for each competency being assessed, based on the behaviours you identify. You can also enter written comments about the participant's performance.

Once marking is completed, you can generate a PDF Assessor Report on demand, summarising an individual's performance on the exercise.

System Overview

Access Anywhere – Participants, assessors and administrators can access their exercise anywhere in the world using a compatible web browser and reliable internet connection.

Browser Requirements – Please visit psionline.com/browser-support to see minimum browser requirements.

Complementary Assessments – Alongside a virtual simulation exercise, you can also deliver Situational Judgement Tests, 360 degree feedback questionnaires and a range of other assessments through our Apollo™ online assessment platform.



Virtual Day-in-the-life Exercises
from PSI Talent Measurement

+44 (0)1483 752 900 talentteam@psionline.com
psionline.com/virtual-day-in-the-life